

STYLE

FOR MORE, GO ONLINE
sacbee.com/livinghere



Fab find

Looking for a new men's fragrance? Diesel offers two scents that are modern and masculine but not – whew! – overwhelming. They include Only the Brave (\$52.50 and \$65) and Fuel for Life (\$49.50 and \$62.50); available at Macy's and Sephora.

Perfect Eyebrow's expert favors artistry over pluck

By LEIGH GROGAN
lgrogan@sacbee.com

At the Perfect Eyebrow & Makeup Center in Sacramento, there's no such thing as a furrowed – or raised – brow.

The men and women who leave with perfectly shaped brows are happy they don't have to perform this grooming chore at home.

"We wax, trim and tweeze," says owner JanElizabeth Savolainen. "We don't pluck.

"And no two brows are the same, so getting the right shape for your face is the most important thing."

Savolainen, who opened her first brow boutique three years ago, moved to her current location in May.

Since then, she's built a new clientele and retained other customers. Four of them offered their reasons why they aren't serious self-tweezers:

■ **Lisa DePhilippis:** She has known Savolainen for eight years. "I was referred to her for my wedding. She did the brows for me and my bridesmaids. She even came to my home and did them when I was on bed rest." Savolainen keeps DePhilippis' brows dark even though she has highlights in her hair.

"It's not realistic to lighten the brows, even if you lighten your hair," Savolainen says. "You want the brows to be closest to your natural hair color. Remember, they grow out, too."

Her advice? Don't use pencils that are too dark or too red.

■ **Valerie Holley:** She has known Savolainen for 11 years.

"There's a reason I have someone else do my brows," Holley says. "I have used Nair (hair removal product) on my face!

"My brows were so thin I was painting them on."

Now, Holley says it's worth it to have them done professionally. She also has invested in one of Savolainen's signature eyebrow kits (\$48) that come with color, a clear product to hold brows in place, and brushes.

"The kit helps you re-create what you left the salon with," Holley says.

■ **Lisa Howard:** She has known Savolainen for seven years.

"I've done everything from making my own sugar wax to always having tweezers in my car," Howard says. "I'm a major (brow) maintainer."

Howard adds that having her brows done allows her to minimize her makeup routine.

"It's not extravagant, but it frames my face and gives me a more professional look," she says.

■ **Marina Armbruster:** She has known Savolainen for 11 years.

"The first time I went out after JanElizabeth did my brows, no one could figure out what was 'different' about my face," she says. "Now, I just get my brows done, add some mascara and go.

"Oprah says it's the cheapest facelift you can have!"

Call The Bee's Leigh Grogan, (916) 321-1129.



Love At First Click photography

IF YOU GO

WHAT: The Perfect Eyebrow & Makeup Center

WHERE: 466 Howe Ave., Sacramento

HOURS: 10 a.m. to 7 p.m. Monday through Friday; 9 a.m. to 6 p.m. Saturday

SERVICES: Eyebrow design, makeup lessons and application, custom-blended foundation, skin-care products, eyelash and eyebrow tinting, facial and body waxing, bridal party services and all-day packages

PRICES: \$27 for eyebrow design; other services are \$12 and up

INFORMATION: (916) 567-9556 or www.theperfecteyebrow.com



JanElizabeth Savolainen, left, opened the Perfect Eyebrow & Makeup Center on Howe Avenue in May. Her business, above, also specializes in skin care and waxing. Savolainen has worked as a makeup artist and stylist in L.A., where "I learned everything," she says.